



Liveable wages and strong social services are **Worth Fighting For**

**WFF Fridays Newsletter Issue #1 - May 1, 2026**

## 100 years of workers, 100 years of Worth Fighting For

Today, as we release our inaugural issue of the *Worth Fighting For Fridays* newsletter, we recognize International Workers' Day.

Rallies and observances are held by workers in over 95 countries worldwide. Workers take to the streets to celebrate our collective power, defend our rights, and demand equity and economic justice. Worker activism and solidarity has resulted in major victories, like the eight-hour workday, paid sick leave, maternity leave, and the right to a safe and healthy workplace.

But workers are constantly under attack! Capitalism pushes for maximum profit at the expense of our bodies and our lives, and the non-profit sector is no different. Conservative and Liberal governments alike continue to demand that we do more with less and the social services and care economy suffer while government funds are shovelled towards for-profit corporations and the privatization of our fields.

In March, locals across the province expressed their solidarity with the campaign and with their coworkers through workplace actions and beyond. At the Social Service Workers Coordinating Conference, members took photos with the Worth Fighting For Frames and learned about the campaign. They received the updated [Campaign Guide For Locals](#) and the new guide for [Planning an Effective Workplace Action](#).



## Worth Fighting For campaign demands

1. **Reverse funding cuts** and adequately fund social services in our communities.
2. **Fund wage increases** for social services workers to ensure liveable wages and address wage suppression due to Bill 124.



Attendees also took photos with signs showing their solidarity with DS locals facing a possible forced vote, including 181, 2345, and 966.11. All forced votes were successfully defeated by the members, and 966.11's employer backed away from their threat of a vote.

Other actions included Members of local 1813.01 and 1813.08, who wore blue shirts and WFF buttons to work on March 18th, showing solidarity with their bargaining committee. Local 3253 members also signed their unity letters and presented them to the employer, creating a member collage to show their solidarity.

Every action matters, no matter how big or small! Working Group members have been reaching out to local leaders across the province to talk about the campaign and see how we can support you in building power in your workplaces. We are hoping to support locals with taking more workplace actions throughout the month of May. We would love to hear about what you are planning, and to see photos of what you've done!

Share what you've been doing and the events you are planning through this form:

<https://forms.gle/zovp5rVyCG6JMxPp8>

Our goal is to put out regular newsletters featuring more information about the campaign, as well as to share local success stories and victories won by workers in our sector.

Today, we mark the 100<sup>th</sup> anniversary of the historic 1926 general strike in the United Kingdom, a moment that led to the beginning of major victories for workers including, paid sick leave and the right to a safe workplace. We remember those workers who fought before us, and remind ourselves that we are worth fighting for.

In solidarity,  
WFF Working Group



## Our future is at stake.

Our members deserve to thrive, not just survive, and our service users deserve strong, dependable services. Your local is not alone. When we build power together, it is possible to achieve results.

If you have questions about the Worth Fighting For campaign or are looking for supports and resources to implement these steps, contact your National Representative and your Social Services Workers' Coordinating Committee.